

XMASMRKT YEG

November 27th to December 20th 2026



2026 Retail Outpost at the Edmonton Christmas Market

A Holiday Sales Opportunity – Without the Booth

The Retail Outpost is your chance to have your products featured and sold by our team at the Edmonton Christmas Market — a beautiful, curated shop-in-shop experience.

Whether you're unable to attend in person or want to extend your reach, this program is designed to support local makers like you.

How It Works

You provide the product, we handle the rest. Our staff will manage your items, promote them to shoppers, and complete sales at the Outpost.

You can participate through one of two models:

1. Consignment (*Non-perishables, handmade goods*)

- Revenue split: **60% vendor / 40% ECM**
- Weekly sales report and payout
- Return of unsold items at season end

2. Wholesale (*Perishables only*)

- ECM purchases your product upfront at a wholesale rate
- You deliver items with expiry dates and handling instructions

SHOP SIP EAT PLAY GIVE

XMASMRKT YEG

November 27th to December 20th 2026



What We Need From You

- Inventory/sell sheet (template provided)
 - Product photos (with & without packaging)
 - Clear product labels (barcodes/ SKU)
 - Pricing list (suggested retail and wholesale)
 - Product info sheet for staff training
 - Branded signage or marketing card (optional)
-

Drop-Off and Pickup

- **Product drop-off:** Dates will be shared in advance
 - Replenishment needs will be communicated in advance
 - Products must be replenished within 5 days.
 - **Pickup of unsold items:** After market ends within 3 days onsite. Inventory that is not picked up will be taken to the ECM office.
-

Payment Schedule

- **Consignment:** Paid upon product pick-up (net-15)
 - **Wholesale:** Paid upon delivery or within 15 days
-

How to Apply

Complete and submit the Expression of Interest form [LINK HERE](#) and our team will be in touch to confirm your approval status and further details.

Spots are limited and curated. We can't wait to showcase your brand!

SHOP SIP EAT PLAY GIVE